

YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

Dear PCC Youth Football Member,

As your official sporting goods retailer, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to the PCC League shopping event at the El Segundo Dick's Sporting Goods store location on **Saturday July 30** from **10am until 3pm**. Every member of your organization attending this event will receive a Football team packet with discount coupons for football equipment. In addition to the team packet discounts, you will receive an additional 15% off your entire purchase on that day, so this is a great opportunity to save on all the football gear you need for the season, plus on any back to school items as well. You must present it at the register to receive your discount. We hope that you will take advantage of this team shopping event, so your team can enjoy our best products at a great savings.

Dick's Sporting Goods El Segundo
770 S Sepulveda Blvd
El Segundo, CA 90245
(310) 726-9123

EVERY SEASON STARTS AT

DICK'S
SPORTING GOODS

Offer good 7/30/11 only, store 924
Valid date of event only.

Coupon good for

*Some additional exclusions may apply. See store for more details.

15% OFF

your purchase*

*Some additional exclusions may apply. See store for details.
Valid date of event only.



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SAVINGS EXAMPLES

Wilson TDJ Youth Football	\$39.99
10% off coupon	- \$4.00
Nike Football Glove	\$29.99
10% off coupon	- 3.00
Nike Football Cleat	\$64.99
10% off coupon	-6.50
Subtotal	\$121.47
15% off entire purchase	-\$18.22
TOTAL	\$103.25
YOU SAVED	\$31.72